# Virol

### A GREAT BUILDING-UP FOOD FOR CHILDREN AND INVALIDS

VIROL is a concentrated food of high nutritional value, and provides just those factors most likely to be needed to complete the diet.

THE INGREDIENTS of Virol are: malt extract, refined beef fat, maltose, sugar, malto-dextrins, glucose, fructose, egg, orange juice, salt, flavourings, phosphoric acid, calcium phosphate, iron phosphate, sodium iodide, and added vitamins.

VIROL CONTAINS per ounce:-Vitamin A, 500 i.u., Vitamin D, 1,000 i.u., Vitamin B<sub>1</sub> (Aneurin), 0.2 mg., Nicotinic Acid, 3.0 mg., Iron, 8 mg., Iodine, 75 Micro-g., together with unstandardised amounts of other essential nutrients.

The addition of Virol to ordinary cow's milk converts it into a completely balanced food for infant-feeding except for Vitamin C, which is readily obtained from orange juice. Virol is also an invaluable supplementary food for growing children.

During illness and convalescence, when it is necessary to maintain the patient's strength without undue strain on the digestion, VIROL-because it is so palatable and easily absorbed—has proved to be a most nutritious restorative.

## Virol completes the diet

VIROL LIMITED, LONDON W.5.

### YOU CAN STOP SMOKING



### with the aid of 'APAL'

#### THE REMEDY FOR THE TOBACCO HABIT

Have you ever thought why you want to smoke?
IT IS THAT PERSISTENT CRAVING CAUSED
BY NICOTINE FUME DRAWN IN WITH THE
SMOKE DIRECT ON TO YOUR PALATE. You
should not try to cut out smoking without the aid of a
substitute. Will Power alone is not sufficient, it is torturous to the nerves, and may affect your health. Stop smoking in a safe, harnless and pleasant way with the aid of
"APAL" which imparts a pleasant taste, gives a soothing
and satisfying relief to your palate, and you will find that
after using "APAL" the tobacco craving will lessen day by day.

#### READ WHAT THE USERS OF "APAL" SAY:-

Dear Sirs,
It is months ago since I received my
AP AL so I think you would like to hear
the result. It was a complete success from
the first, and I am very glad to write und
tell you I have had no use for cigarettes
since. My health is much better.
H. S., Hull.

Dear Sirs,
I want to say that the APAL does all you claim it will do.
A. D., Bath.

Dear Sirs,
It is now about a month since I received my APAL and since then I have not smoked even one cigarette. It has proved a great success and I wish to thunk you very sincerely.

T. D., Glenmore.

Dear Sirs,
I am writing to tell you about APAL
you sent me three months ago, it has been
a real Pal to me. I was a very heavy
pipe smoker, 4-5 ozs. a week, but APAL
has stopped me smoking.
A. S., Bournemouth.

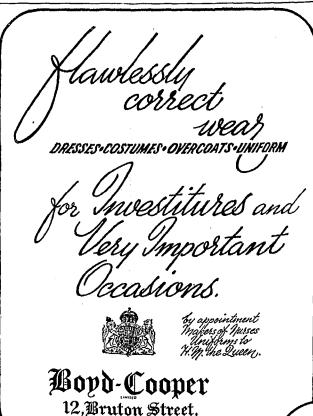
Dear Sirs,
APAL has done everything you claim.
I smoked at least 40 cigarettes a day, and
can now leave them alone without any
effort.
J. P., Coventry.

Dear Sirs,
I purchased an APAL about three months ago. I have not touched a cigarette since.
G. L. D., Sterenston, Ayrshire.

Send stamped and addressed envelope for full particulars:-

#### CULTURE ASSOCIATION

(Room 117), 245, HIGH HOLBORN, LONDON, W.C.I =



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